



Activate, Shop & Win with MCB Islamic Debit Bank!

Here is Your Chance to Win an Umrah Return Ticket Every Month!

Campaign Validity: 15th June 2024 to 15th September 2024

All you have to do is Activate your debit card and perform a transaction of at least Rs. 5,000 to enter the lucky draw.

How to Activate MCB Islamic Debit Card

Debit Card activation through Mobile/Internet Banking

- Download & Login to MCB Islamic Mobile App
- Tap on "Card Management" and select "Card Activation.
- Choose your debit card, enter a new 4-digit PIN, and confirm.
- Enter the OTP received on your registered mobile number and email.
- Accept the Debit Card Terms & Conditions.
- Your PIN has been successfully set up.

Debit Card activation through Phone Banking.

- Call on MCB Islamic 24/7 Phone Banking number **042-111-222-642** from registered number and request card activation.
- Customer is verified by phone banking officer as per call center verification protocols.
- Card Activation & PIN Change is confirmed after successful verifications.

How to Activate E-Commerce transactions on Debit Cards for Online Shopping.

E-Commerce activation through Mobile Banking

- Download & Login to MCB Islamic Mobile App
- Choose E-Commerce activation (Card) from the service request menu
- Select your debit card, choose activation date and time, and proceed.
- Enter the OTP sent to your registered mobile number and confirm.
- E-Commerce activation is successful

E-commerce activation through Internet Banking

- For Internet Banking Customer can log on to MCB Islamic Internet Banking. <u>https://online.mcbislamicbank.com/MIB/</u>
- Select E-Commerce activation from left side menu
- Click on E-Commerce window activation for card.
- Select card, date & time for activation and click proceed
- E-Commerce activation is successful

E-commerce activation through Phone Banking

- Call on MCB Islamic 24/7 Phone Banking number **042-111-222-642** from registered number and request card activation.
- Customer is verified by phone banking officer as per call center verification protocols.
- E-Commerce session shall be activated after successful verifications.





Campaign Terms & Conditions

- 1. All MCB Islamic Bank Debit Cards that are Inactive as of 31st May 2024, are eligible for this campaign
- 2. Customers are required to activate debit card and perform one successful (approved) transaction on either POS (Point of Sale) or E-Commerce (Internet/ Online) to be eligible for grand prize every month.
- 3. A Single transaction of Rs.5,000/- or multiple transactions having aggregate volume of PKR 5000/- in a month is required to qualify for the lucky draw.
- 4. Umrah return ticket or equivalent to cash amount will be given to 1 Lucky Winner (customer) every month via lucky draw. One Umrah return ticket price Rs.150,000/- i.e. Average price of Umrah return ticket offered by Airlines.
- 5. The campaign will be valid from 15th June 2024 to 15th September 2024
- 6. MCB Islamic Bank has the exclusive right to decide the eligibility of Customer(s) & announce the winners.
- 7. MCB Islamic Bank's Terms and Conditions (the "Terms and Conditions") shall apply to all eligible Customers participating in the campaign, and the eligible customers hereby consent to these Terms and Conditions through any such participation in the campaign.
- 8. Only those Customers will qualify for lucky draw who conduct transactions as per the criteria mentioned above.
- 9. In case a Winner's account is blocked/dormant or closed, blacklisted (or either) at the time of announcement of Winners, that Winner shall be immediately disqualified, and an alternate Winner may be selected in his/her place or disqualified.
- 10. MCB Islamic Bank reserves the right to discontinue campaign at any time and may at any time revise these Terms and Conditions for any reason whatsoever by updating the MCB Islamic Bank website.
- 11. The Winners shall be bound by any such revisions and should therefore periodically visit MCB Islamic Bank website to review the current Terms and Conditions.
- 12. The Campaigns will be applicable to only those eligible Customers who have successfully made payment using his/her MCB Islamic Bank Debit Card.
- 13. MCB Islamic Bank employees shall not be eligible for the Campaign.